

RAN Collection practice template

Name of the practice	Online-Streetwork
<p>Description</p>	<p>The project streetwork@online seeks to establish a dialogue with young people from Berlin between the ages of 16 and 27. This will strengthen their capacity for critical reflection and support them in their identity formation.</p> <p>The project aims to counteract Islamist radicalisation. It focuses on online measures and actions. The project is supported by the Landeskommission Berlin gegen Gewalt (Berlin Commission against Violence).</p> <p>Key activities:</p> <ul style="list-style-type: none"> • Online-Streetwork: The team reaches out to young people through social media. In practice, this means that we participate in discussions in comment columns of various Facebook groups as well as on Instagram and TikTok or engage in one-to-one chats. The aim is to encourage users to reflect on their own perspectives and actions. We are also creating our own content on Facebook, Instagram and TikTok. The content is based mostly on current events and topics that might be interesting for our target group • Iam-street Berlin: Via the platform Iam-street Berlin, we publish video content. We focus on interviews produced together with local film teams. These interviews with strong and popular personalities aim to inspire our target audience to follow their own path. There's no current production of new videos, but the platform is still online and is recognised by the target group. <p>The streetwork@online team consists of seven people. We combine specialist knowledge and several years of working</p>

	<p>experience in the fields of youth work, Islamic studies, political studies and theology as well as cultural and media pedagogy to create an innovative approach. Due to various cultural and religious imprints, we can gain access to our target group in an empathic and respectful manner.</p> <p>In addition, we offer workshops and specialised presentations for multipliers. In these workshops basic knowledge on Islamism, stigmatisation, anti-Muslim racism, online radicalisation processes and gender specific addresses are conveyed as well as basics on content-based and non-content based online streetwork. The goal is to sensitise the participants to those topics, help them become more aware of the narratives they might have and to give them some tools for their work.</p>
Peer reviewed	No
Key themes	<p>Islamist extremism</p> <p>Internet and radicalisation</p> <p>Trainings</p>
Target audience	<p>Online Community</p> <p>Youth / Pupils / Students</p>
Geographical scope	<p>Berlin, Germany</p> <p>German-speaking online communities</p>
Start of the practice	<p>Starting year: 2017</p> <p>Ending year: Select ending year of practice in case practice has ended.</p>
Deliverables	<p>Fact Sheet and folding poster "Sozialraum Social Media – Radikalisierungsprozesse und Identität online " (German language) [social media as social room – radicalisation processes and online identity]: https://dd89d373-3b77-4fd6-92e4-0c99534402dc.filesusr.com/ugd/28792d_4efb0ea43c594a53883ce4d4ffd3eb26.pdf</p> <p>Booklet "Online-Streetwork – Ein erweiterter Ansatz der aufsuchenden Jugendarbeit... (German language) [online</p>

	<p>streetwork – an extended approach of outreach youth work]: https://dd89d373-3b77-4fd6-92e4-0c99534402dc.filesusr.com/ugd/28792d_75efd1c027d24fb79ecbb21483f8a2c9.pdf</p> <p>Narrative videos with role models (German language): http://www.iamstreet.eu/</p>
<p>Evidence and evaluation</p>	<ol style="list-style-type: none"> 1. Thanks to additional funding, streetwork@online was able to commission an external evaluation taking a multidisciplinary and multi-perspective approach. The aim is to evaluate the usefulness of the practice. The institute carrying out the evaluation is Camino GmbH, a practice-oriented research institution that provides research and evaluations of public and civil society programmes, trainings and consulting services. The monitoring will be completed by the end of 2021. 2. In 2020 around 155 000 people were reached with the postings of the team of Online-Streetwork. Around 600 comments were made by the team on postings and more than 500 users participated in interactions on Facebook and Instagram. 3. In 2019, the team of Online-Streetwork created 230 posts (with a reach of 870 000 people), commented on postings more than 700 times and received 5 500 likes. 965 people participated in interactions on Facebook and Instagram. 4. In 2018, an internal evaluation was carried out by the social psychologist Dr Florian Jäger. With his support, we created several questionnaires. These are designed to assess the effectiveness of Online-Streetwork by external observers on the one hand and, on the other hand, to evaluate the type of postings to which the streetworkers react and intervene. The evaluation showed that Online-Streetwork has a de-escalating effect on rapidly escalating conversation dynamics and slows them down. However, the team now works with a different approach compared to 2018. 5. The practice is receiving very positive and encouraging feedback from other experts on digital youth work and prevention work in general. There has been a high interest in the implementation of the method for digital youth outreach. The ongoing digitalisation and recent developments (Covid pandemic and the results of social distancing) have increased this interest. This once again emphasises the importance of a well-funded and youth-oriented digital prevention work. In this context, our practice gives us the chance to reach young people who wouldn't be reached through traditional offline social work.
<p>Sustainability and transferability</p>	<p>The systemic approach of Online-Streetwork can be applied to all fields of digital youth and prevention work.</p> <p>The approach avoids stigmatisation and rejection experiences of the target group (which can cause a co-radicalising effect)</p>

	<p>by using systemic questions, alternative narratives and non-violent communication. The interactions are always transparent and ensure the voluntary participation of the target group. With the necessary sensitivity and training for other fields, such as right-wing extremism, the approach can be transferred very well.</p> <p>In order to avoid further framing of the target group, cross-field approaches would make sense, such as extremism prevention work instead of religious or Islamic extremism prevention work. The need for Online-Streetwork on social media is enormous. To meet these requirements, higher funding amounts and regular grants are necessary.</p>
<p>Presented and discussed in RAN meeting</p>	<p>Name: RAN YF&C</p> <p>Date: 29/11/2019</p> <p>Place: Copenhagen</p> <p>Subject: Digital youth work</p>
<p>Linked to other EU initiatives or EU funding</p>	<p>streetwork@online is funded by the Landeskommission Berlin gegen Gewalt (Berlin Commission against Violence).</p> <p>streetwork@online participated in the EFUS project (co-funded by the Erasmus+ Programme of the EU) "LOUD – Local Young Leaders for Inclusion" in 2019.</p>
<p>Organisation</p>	<p><i>Akzeptanz, Vertrauen, Perspektive (Acceptance, Trust, Perspective)</i> - AVP e.V. is an NGO based in Düsseldorf, Germany. When it was founded in 2002, the association saw itself as a non-profit organisation that promoted the integration of Russian-speaking young people and adolescents in Germany. With over 70 employees today, AVP e.V. makes an important contribution to social work in Düsseldorf and Berlin as well as at national and international levels, in the areas of family counselling, educational, youth, cultural and prevention work.</p> <p>Type of organisation: NGO</p>
<p>Country of origin</p>	<p>EU or EEA country: Germany</p>

Contact details	Address: streetwork@online Postfach 20 02 59 13512 Berlin Germany Contact person: Sabrina Radhia Behrens Email: behrens@streetwork.online Telephone: +49 (0)3049982300 Website: http://streetwork.online/
Last update text (year)	2021