

RAN Collection practice template

<p>Name of the practice</p> <p>Please note that by practice we mean an activity/method/tool that has been used or is in use by professionals and/or community members.</p>	<p>Bildmachen – Civic and media education for the prevention of religious extremism in social media</p> <p>Workshops and training on media education</p>
<p>Description (max. 300 words)</p> <p>Short description of the aim and working method of the practice. Please note that in this description, it must be clear that <u>there is an explicit connection to preventing and/or countering radicalisation and/or violent extremism</u>. This means that in the aims and/or the activities/methods/tools of the practice, there is a link to preventing and countering radicalisation and/or violent extremism. Practices without this link cannot be included in the RAN Collection.</p>	<p>The bildmachen project promotes critical media literacy among adolescents and young adults. It challenges religious extremist narratives and encourages alternative perspectives and approaches to issues of everyday life, identity, religion and socio-political activity.</p> <p>Workshops for youngsters and young adults</p> <p>The aim of the workshops is to increase media literacy among youngsters and strengthen their resilience against religious extremist content they may encounter online. It focuses on the topics of Islam, anti-Muslim racism and Islamism, in the context of social media and extremist web content. They learn how to fact-check questionable assertions and how to identify Islamic extremist narratives. The workshops also include online content designed by participants to illustrate ways of introducing personal perspectives and experiences into the discussion.</p> <p>Training for educational staff</p> <p>The target audience is educators in schools and youth centres. The training courses provide background information on the content and strategies used by religious extremists.</p>

	<p>The course makes recommendations for the development and monitoring of approaches to preventive work in social media.</p> <p>The goal is to secure long-lasting media education skills and competences for educators so they can comfortably tackle religious extremist content, both in and out of school. Moreover, teachers and social workers will learn in depth how to confidently engage with controversial topics such as Islam, anti-Muslim racism and Islamism, in a bid to foster resilience of youngsters and young adults.</p>
<p>Peer reviewed</p>	<p>No</p>
<p>Key themes</p> <p>Please <u>choose</u> 2 key themes most corresponding with the practice.</p>	<p>Training</p> <p>Formal/informal education</p>
<p>Target audience</p> <p>Please <u>choose</u> a minimum of one target audience most corresponding with the practice.</p>	<p>Educators / Academics</p> <p>Youth / Pupils / Students</p> <p>First responders or practitioners</p>
<p>Geographical scope</p> <p>Please indicate where the practice has been/is implemented (countries, regions, cities).</p>	<p>The bildmachen project is implemented in Berlin, Bavaria, North Rhine-Westphalia and Lower Saxony. The aim is to extend the project to other states in Germany.</p>
<p>Start of the practice</p> <p>Please indicate when (year) the practice was developed and implemented to indicate the maturity of the practice. In case the practice is no longer active, please indicate when it ended.</p>	<p>Starting year: 2017</p> <p>Ending year: 2019</p>
<p>Deliverables</p> <p>Please indicate if the practice has led to concrete deliverables, such as (links to) handbooks, training modules, videos.</p>	<p>The practice comprises three workshop modules for youngsters: Critical media literacy, Extremist content, and Empowerment. Under these modules, the young people develop content themselves, like memes and GIFs. This content is collated on the project's website (in the Hall of Meme on http://www.bildmachen.net/).</p>

	<p>At the close of 2019, the workshop and training modules will be published on the website.</p> <p>As part of the project, there is a study on how young people acquire political and socially relevant information via social media. The results of the study will be reflected in the ongoing project work. Of particular interest is the content teenagers and young adults identify as political and, in particular, extremist, as well as the strategies they adopt when dealing with such information. The study will formulate practical recommendations on addressing extremist content online in educational settings.</p>
<p>Evidence and evaluation</p> <p>Short description on <u>performance measures</u> of the practice, including</p> <ol style="list-style-type: none"> 1. <u>qualitative views and quantitative (statistical) data</u> e.g. measure of the success of your project or intervention. 2. <u>evaluation and feedback</u>, including surveys and/or anecdotal evidence e.g. have you done either an internal or external evaluation, have you encouraged any feedback from your target group? 3. <u>peer review</u> which feedback did the practice receive in the RAN working group and/or study visit where the practice was discussed. <p>Please elaborate on the outcomes of your monitoring and evaluation efforts.</p>	<p>All project activities are being evaluated by the Institute for Media Education in Research and Practice (Institut für Medienpädagogik in Forschung und Praxis — JFF). The evaluation team has developed different indicators with which to analyse the results of the training sessions and workshops. In 2018, the bildmachen workshops reached 1 115 participants of whom 86 % were between 14 and 17 years old, the remaining group of 14 % were older. In addition, bildmachen has reached 492 educators through its trainings for practitioners. A full evaluation report will be published by the end of 2019.</p>
<p>Sustainability and transferability (maximum of 200 words)</p> <p>Short description on the sustainability and transferability of the practice, including e.g. information on the costs of the practice. <u>Please elaborate on which elements are transferrable and how.</u></p>	<p>The youngsters work actively with the trainers on identifying extremist content and on how to respond. The produced content (i.e. memes and GIFs) is made available on an online platform.</p> <p>Educators will be sensitised to topics around Islam, radicalisation and Islamism, and will learn how best to engage with young people interested in these topics.</p>

	<p>The project aims to connect locally with networks and institutions, both in and out of school. The online platform ensures a wider dissemination of experiences gained and of project results.</p> <p>The workshops and training for educational staff are free of charge.</p>
<p>Presented and discussed in RAN meeting</p> <p>Please note that to be included in the Collection, the practice is preferably nominated through one of the RAN meetings. Add name of the RAN Working Group/event, date, place and subject of meeting.</p>	<p>Name: RAN EDU</p> <p>Date: 29-30 November 2017</p> <p>Place: Budapest</p> <p>Subject: Dealing with fake news and propaganda in the classroom; media literacy in the digital era</p> <p>Name: RAN POL. Date: 4-5 April 2019. Place: Stockholm.</p>
<p>Linked to other EU initiatives or EU funding (maximum of 100 words)</p> <p>Please indicate how your project was funded, if your practice is linked to other EU initiatives or projects, AND explicitly note if it is (co-) funded by the EU, and if so, by which funds? Such as Erasmus +, Internal Security Funds (ISF), European Social Fund (ESF), Horizon 2020, etc.</p>	<p>The project is funded by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth as part of the 'Live Democracy!' programme. It is co-financed by the respective German federal states.</p>
<p>Organisation (enter maximum of 100 words and select organisation type)</p> <p>Please briefly describe the organisation behind the practice including the legal status e.g. NGO, governmental, limited company, charity etc.</p>	<p>The project is directed by ufuq.de (civic education and prevention) and is implemented with four partner organisations.</p> <p>ufuq.de is a Germany-based NGO that receives financial support through various government, EU and private grants. This project is funded by the Robert Bosch Foundation. ufuq.de operates at the intersection of education, academia and public debate. It works primarily with youngsters of Muslim and/or immigrant background: it aims to foster a sense of belonging and to empower them to confront Islamism and ethnic-nationalist ideologies.</p>

	<p>In addition, ufuq.de organises training sessions and conferences for educators and civil servants on youth cultures, Islam and Muslims in Germany, and carries out prevention work in local communities and educational institutions.</p> <p>ufuq.de regularly publishes educational material and scientific papers to inform the broader public about issues related to Islam and migration in Germany.</p> <p>Type of Organisation: Other</p>
<p>Country of origin</p> <p>Country in which the practice is based.</p>	<p>EU or EEA country: Germany</p> <p>or:</p> <p>Non-EU country: Enter name if non EU country</p>
<p>Contact details</p> <p>Please provide contact details of who can be contacted within the organisation, with name and email address.</p>	<p>Address: ufuq.de Boppstr. 7, Haus A 10967 Berlin Germany Contact person: Canan Korucu Email: canan.korucu@ufuq.de Telephone: +30 98341051 Website: https://www.bildmachen.net</p>
<p>Last update text (year)</p>	<p>2019</p>