

# RAN Collection practice template

<p><b>Name of the practice</b></p> <p>Please note that by practice we mean an activity/method/tool that has been used or is in use by professionals and/or community members.</p>	<p><b>Les Promeneurs du Net</b></p>
<p><b>Description</b> (max. 300 words)</p> <p>Short description of the aim and working method of the practice. Please note that in this description, it must be clear that <u>there is an explicit connection to preventing and/or countering radicalisation and/or violent extremism</u>. This means that in the aims and/or the activities/methods/tools of the practice, there is a link to preventing and countering radicalisation and/or violent extremism. Practices without this link cannot be included in the RAN Collection.</p>	<p>The Promeneurs du Net programme provides an educational internet presence for young people by establishing youth workers on popular online social platforms and offering support where needed. By detecting early signs of radicalised views, this approach also advances prevention of radicalisation and/or violent extremism among young people.</p> <p>Promeneurs du Net establishes relationships with teens by befriending them on various online social networks (Facebook, Twitter, Snapchat, Instagram, etc.). They make use of instant messaging, email or other contact/communication tools specific to the social network concerned (wall comments, publications, etc.).</p> <p>Using their online presence, Promeneurs du Net offer various levels of support for young people:</p> <ul style="list-style-type: none"> <li>– non-specialised or targeted information on their programmes (schedules, activities, etc.) and neighbourhoods (local events, public debates, etc.), or on specific topics such as employment, health and prevention;</li> <li>– social links: daily exchanges ensure continuity and strengthen trust in the relationship;</li> <li>– support (accompaniment): impetus for initiatives, help in realising projects, etc.;</li> <li>– attentive listening (help): communication, debate, active listening, psychosocial support, etc.</li> </ul>

	<p>However, this digital support does not replace face-to-face interaction: the objective of Promeneurs du Net is to respond to the various concerns of young people online, and also to propose meetings or active involvement in concrete projects.</p> <p>Web Walkers programme</p> <p>Due to the increased radicalising online presence, youth workers are facing growing violence and radicalisation among young people. Part of the professional practice of Promeneurs du Net youth workers is primary prevention of radicalisation among young people. Indeed, French web coaches are not currently equipped to deal specifically with young people showing signs of radicalisation.</p> <p>Online radicalisation often capitalises on young people's experiences of harassment and violence, among other types of marginalisation. The 'Web Walkers' programme, launched in 2019 by the National Family Fund agency (Caisse Nationale des Allocations Familiales (CNAF)), addresses this phenomenon. The aim is to better equip web coaches through a training programme and face-to-face and online workshops with young people, focused on these topics. The training will enhance youth workers' understanding of the phenomenon of radicalisation, and their capacity to detect early signs of radicalisation and assess their severity and urgency. This will support youth workers to confidently address related issues with young people, and to determine when to intervene and whom to alert.</p>
<p><b>Peer reviewed</b></p>	<p>No</p>
<p><b>Key themes</b></p> <p>Please <u>choose</u> 2 key themes most corresponding with the practice.</p>	<p>Vulnerable youth and youth engagement in P/CVE</p> <p>Internet and radicalisation</p>
<p><b>Target audience</b></p> <p>Please <u>choose</u> a minimum of one target audience most corresponding with the practice.</p>	<p>Youth / Pupils / Students</p> <p>Local Community Organisations / NGOs</p> <p>Educators / Academics</p>
<p><b>Geographical scope</b></p> <p>Please indicate where the practice has been/is implemented (countries, regions, cities).</p>	<p>The programme is currently being developed in 93 (of 101) French departments.</p>

### Start of the practice

Please indicate when (year) the practice was developed and implemented to indicate the maturity of the practice. In case the practice is no longer active, please indicate when it ended.

Starting year: 2007

In 2007 in Sweden, the Fryshuset youth centre in the eponymous district of Stockholm developed the Nätvandrare programme (Web Walkers in Swedish) (<http://natvandrare.fryshuset.se/exempelsida/>).

This programme was originally intended to promote the discreet online discussion of problematic subjects with vulnerable young people. Before long, the centre decided to extend the Nätvandrare programme to all young people, regardless of the type of difficulty being encountered.

In France, the local family benefits agency (Caisse des Allocations Familiales (CAF)) of the La Manche department in Normandie encountered the Nätvandrare project in 2011 during a study trip to Fryshuset in Sweden. CAF decided to extend the project to France under the name Promeneurs du Net (Web Walkers in French). Thereafter, the Promeneurs du Net programme was further adopted in three additional French departments (Morbihan (Bretagne region), Ardèche (Auvergne-Rhône-Alpes region) and le Cher (Centre Val-de Loire region).

In 2016, CNAF, alongside its institutional partners, the youth and family ministries, decided to extend the Promeneurs du Net programme to the whole French territory.

### Deliverables

Please indicate if the practice has led to concrete deliverables, such as (links to) handbooks, training modules, videos.

All the tools developed to support implementation of this programme (methodological guide, communication tools, national charter of values, etc. are available online (<http://www.promeneursdunet.fr/> online).

Web Walkers deliverables:

- training kit
- evaluation protocol
- evaluation report
- 'Promeneurs du Net' toolbox .

These deliverables will be available at the end of 2019.

### Evidence and evaluation

Short description on performance measures of the practice, including

1. qualitative views and quantitative (statistical) data e.g. measure of the success of your project or intervention.
2. evaluation and feedback, including surveys and/or anecdotal evidence e.g. have you done either an internal or external evaluation, have you encouraged any feedback from your target group?
3. peer review which feedback did the practice receive in the RAN working group and/or study visit where the practice was discussed.

Please elaborate on the outcomes of your monitoring and evaluation efforts.

In 2018, almost 1 500 professionals were employed in the project. This number is growing at a fast rate, as new professionals may join at any time.

A qualitative evaluation to measure the impacts of this programme on young people and youth workers is currently under way. Findings show that the consistent and managed online presence implemented by the programme tends to ease contact and reinforce relationships between youngsters and professionals, thus facilitating the detection of at-risk situations.

Furthermore, implementation of les Promeneurs du Net favours the networking dynamic between local actors. The complete study is available online in French ([http://www.caf.fr/sites/default/files/cnaf/Documents/Dser/dossier\\_etudes/DE\\_206\\_Caf.pdf](http://www.caf.fr/sites/default/files/cnaf/Documents/Dser/dossier_etudes/DE_206_Caf.pdf)).

#### Web Walkers evaluation

During the first phase of the project, an in-depth scientific evaluation was carried out. The results will be available at the end of 2019.

### Sustainability and transferability

(maximum of 200 words)

Short description on the sustainability and transferability of the practice, including e.g. information on the costs of the practice. Please elaborate on which elements are transferrable and how.

One of the key drivers of success for this programme is the national support provided by public bodies (government, ministries, etc.) and local governance, and by mobilisation of various other parties (local institutional partners, associations, etc.).

In 2018 and 2019, CNAF contributed EUR 2.3 million annually to support the deployment of Promeneurs du Net in 92 French departments. This financing supports the bodies hosting Promeneurs du Net youth workers: local programme coordination, time spent by workers on social networks, communication expenses, etc.

Additional training sessions for Promeneurs du Net professionals were organised in various participating French departments in 2017. These training sessions focused on new digital practices and approaches.

#### Focus on the Web Walkers project

The training will then be integrated into the Promeneurs du Net programme. The goal of the workshops is to help young people develop their critical thinking skills and increase their media literacy. The workshops will be run on the field by the web coaches themselves. All resources compiled during the

	<p>experimentation phase will be freely available for Promeneurs du Net professionals.</p> <p>The Web Walkers project has a strong European dimension: it was developed in collaboration with Save the Children Finland and the Fryshuset youth centre in Sweden. Radar Advies was involved in designing the training.</p> <p>Moreover, in 2019, the pedagogical framework of the training was successfully used by Save the Children Finland to build another training programme for their volunteers working with young people online.</p>
<p><b>Presented and discussed in RAN meeting</b></p> <p>Please note that to be included in the Collection, the practice is preferably nominated through one of the RAN meetings. Add name of the RAN Working Group/event, date, place and subject of meeting.</p>	<p>Name: RAN C&amp;N</p> <p>Date: 14-15 December 2016</p> <p>Place: Berlin</p> <p>Subject: One-to-one digital interventions</p>
<p><b>Linked to other EU initiatives or EU funding</b> (maximum of 100 words)</p> <p>Please indicate how your project was funded, if your practice is linked to other EU initiatives or projects, AND explicitly note if it is (co-) funded by the EU, and if so, by which funds? Such as Erasmus +, Internal Security Funds (ISF), European Social Fund (ESF), Horizon 2020, etc.</p>	<p>No relation to other EC initiatives for the Promeneurs du Net programme.</p> <p>However, under the Web Walkers project, CNAF has submitted a request for European funding (Internal Security Fund – Police), in order to deploy the training programme on the whole national territory. The final decision of the European Commission on this matter will be made during the summer 2019.</p>
<p><b>Organisation</b> (enter maximum of 100 words and select organisation type)</p> <p>Please briefly describe the organisation behind the practice including the legal status e.g. NGO, governmental, limited company, charity etc.</p>	<p>CNAF is a national public organisation under the authority of the Ministry for Social Affairs. It heads a network of 101 CAF units throughout France, which represent the Family branch of the social security system. Some 32 million inhabitants are beneficiaries of the family allowances, services and benefits managed by the Family branch in France.</p> <p>CNAF is the chief state instrument dealing with family policies. In this capacity, it backs a wide range of youth programmes. It provides significant financing to all local and membership association-run youth facilities: social centres,</p>

	<p>young worker residences, social and cultural activity centres, extra- and peri-curricular activities, etc.</p> <p>The Family branch spends EUR 80 billion annually on families, non-governmental organisations (NGOs) and local authorities, and on family policies for early childhood, young people and the fight against poverty.</p> <p>Type of Organisation: <a href="#">Governmental institution</a></p>
<p><b>Country of origin</b></p> <p>Country in which the practice is based.</p>	<p>EU or EEA country: France</p> <p>or:</p> <p>Non-EU country: Enter name if non EU country</p>
<p><b>Contact details</b></p> <p>Please provide contact details of who can be contacted within the organisation, with name and email address.</p>	<p>Address: 32 avenue de la Sibelle 75014 Paris France Contact person: Ségolène Dary Marie Michel Email: <a href="mailto:segolene.dary@cnaf.fr">segolene.dary@cnaf.fr</a> <a href="mailto:marie.michel@cnaf.fr">marie.michel@cnaf.fr</a> Telephone: +33 145655477 +33 145655753 Website: <a href="http://www.caf.fr/">http://www.caf.fr/</a></p>
<p><b>Last update text</b> (year)</p>	<p>2021</p>