

SECURITY OF SALES HIGH RISK CHEMICALS

To:
Member State Competent Authorities for EU Regulation 98/2013 on the marketing and use of explosives precursors

Project name
Project Security of Sales of High Risk Chemicals

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Subject Explanatory letter on the aim and use of the leaflet and poster developed in the project "Security of Sales of High Risk Chemicals"

Dear Sir/Madam,

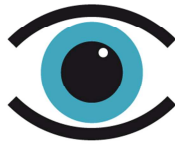
The EU funded project "Security of Sales of High Risk Chemicals" is intended to increase the awareness of companies selling chemical products of the security risks that some of them pose. Through the project, the partner countries¹ aim to give companies practical guidance on how to identify suspicious transactions and what steps to undertake in case of suspicion. The materials are developed in collaboration with industry representatives, and are made available to the EU member state authorities concerned.

Within the framework of the project, information material has been developed to assist primarily retailers in selling chemical products in a responsible manner. In essence, the material gives practical advice to this target group on how to fulfil their obligations according to EU Regulation 98/2013 on the marketing and use of explosives precursors. This EU Regulation restricts certain chemicals (explosives precursors) for the general public and requires economic operators to report suspicious transactions and significant thefts and disappearances of products containing such chemicals to an appointed Contact Point.

The developed information material consists of a leaflet aimed at store managers and an accompanying poster meant to be used by sales staff. The leaflet contains a practical step-by-step guide on how to identify the products of concern, indicators to what suspicious behaviour may be, and instructions on what to do in case of suspicion. The poster is in essence a shorthand version of the leaflet designed to be of practical use to sales staff. These tools are based on the best practice in the project countries, from both the private and the public sector, and have been developed together with companies operating in

¹ The Netherlands, Sweden, United Kingdom and Norway.

Project partners



multiple EU member states as well as relevant international business associations. The material will be available in 23 European languages.

The leaflet and poster developed within the project are meant to be used as templates from which you can create a national leaflet and poster, using your own corporate style, logotypes and so on. You are encouraged to use the content of the leaflet and poster in your national campaigns. It has been pointed out that a coherent approach from the member state authorities is very beneficial to businesses operating across EU member states.

Should you choose to use the leaflet developed within the project, please insert the appropriate national or regional details in both the leaflet and the poster, as indicated in the templates - specifically the Contact Point according to EU Regulation 98/2013. In the final section of the leaflet you can add any related information, such as:

- Who the Competent Authority(ies) is in your country or region.
- Which substances are subject to licencing or registration (if your country or region applies one of these regimes according to EU Regulation 98/2013).
- Where to apply for a licence (if your country or region applies a licensing regime according to EU Regulation 98/2013).

Although the leaflet is self-explanatory, the project partners have opted to also include an accompanying letter from their respective Competent Authorities in their national campaigns. The letter further explains the purpose of the information, who the target group is and how to use it. Should you choose to follow this example, the following points could be highlighted in such an accompanying letter:

- The information has been developed specifically for retailers in close cooperation with a number of retailers and business associations.
- The information explains the legal obligations and gives practical guidance on how to fulfil them.
- The information contains practical advice on how to sell chemical products in a responsible manner.

The information material is meant to be disseminated amongst retailers selling the products concerned. The practical distribution can be done in many ways, e.g. by posting on websites, emailing, or using printed copies. Distribution via wholesalers and/or business associations can be a very effective way to reach the target audience.

The project partners hope you will make good use of the leaflet and poster. If you have any questions, please contact the project manager (see letter head).

Sincerely,

The "Security of Sales of High Risk Chemicals" project partners