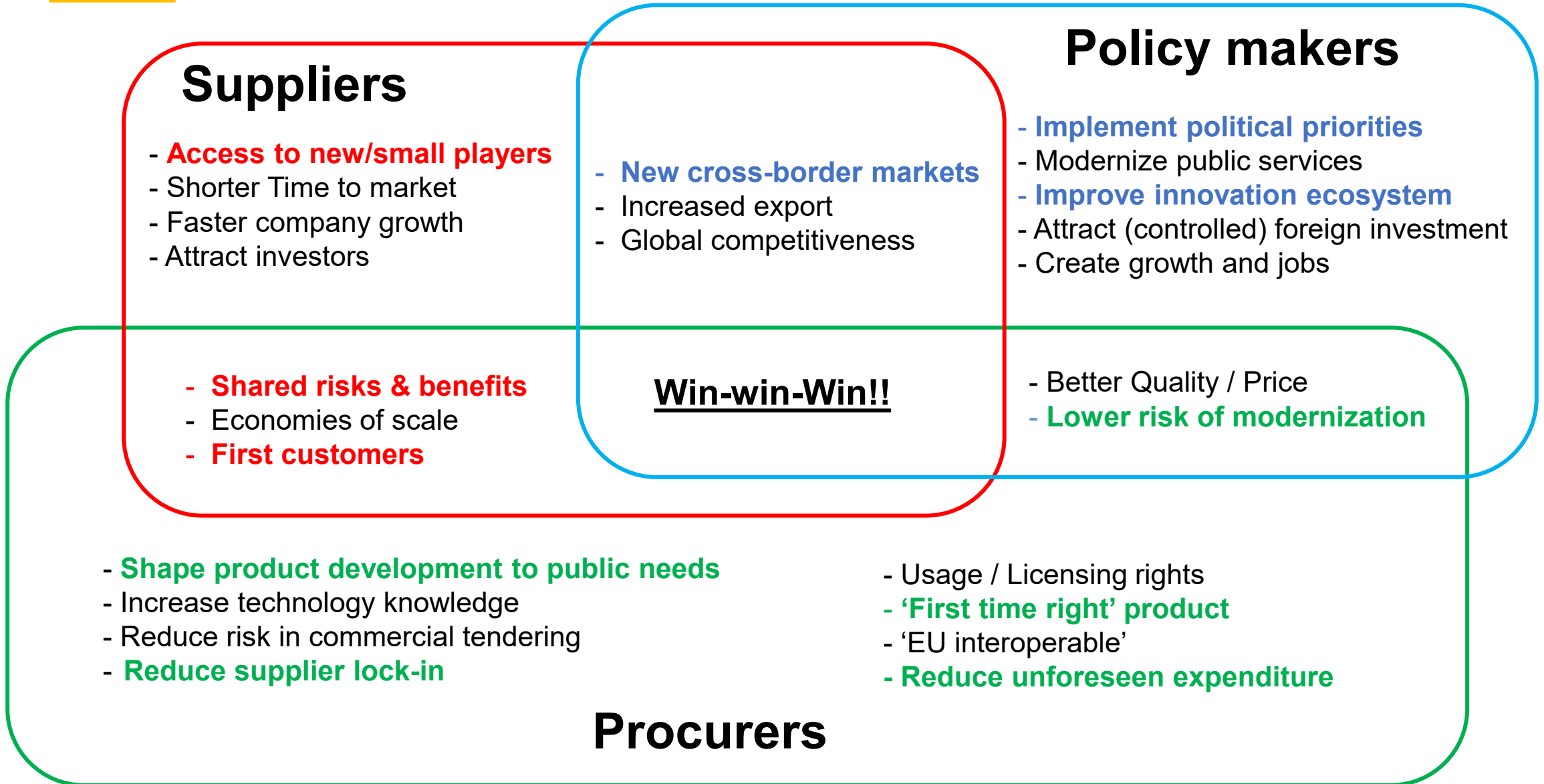


# The (theoretical) Benefits



# Commission Guidance on Innovation Procurement (2021/C 267/01)

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## ATTRACTING INNOVATORS

- Engage with the market
- Reduce administrative burden
- Adjusting the selection criteria
- Using lots
- Use of standards, open data, open interfaces and open-source software
- Designing SME-friendly payment schemes
- Developing an ecosystem approach to innovation
- Mobilising innovation brokers

## ATTRACTING INNOVATION

- Needs assessment
- Preliminary market consultation
- Technical specification
  - Descriptive requirements
  - Functional requirements
- Variants
- Award criteria
  - Price / Cost
  - BPQR
- IPR Management
- Contract performance clauses