<u>Guiding principles on the Global Alliance against child sexual abuse online</u>

<u>Policy targets, operational goals and specific actions</u>

Participants in the Global Alliance against child sexual abuse online **commit to take specific and concrete actions to implement four shared policy targets**:

- Enhancing efforts to identify victims, and ensuring that they receive the necessary assistance, support and protection;

- Advancing efforts to investigate and prosecute cases of child sexual abuse online;

- Increasing public awareness of the risks posed by children's activities online; and

- Reducing the availability of child pornography online and the re-victimization of children.

In order to achieve these shared policy targets, of the Global Alliance, Participants **commit also to pursue a number of operational goals**.

Participants will also indicate what specific action they intend to take in order to reach them, in accordance with their national situation, and commit to implement them.

This document contains a list of potential actions as examples. States participating in the Alliance may decide to choose among the potential actions listed below, or they may also choose additional actions not listed here. The list of potential actions is thus not meant to be exhaustive but should rather be seen as a catalogue of possible specific actions by means of which the policy targets and operational goals can be achieved by the participants of the Global Alliance.

Policy target No. 1: Enhancing efforts to identify victims and ensuring that they receive the necessary assistance, support and protection	

Operational Goal:	Increase the number of identified victims in the International Child Sexual Exploitation images database (ICSE database) managed by INTERPOL by at least 10% yearly
Potential Actions	• Develop, improve, or support protocols and standard procedures to identify victims, and dedicate resources to the identification of victims[1]. • Ensure cooperation and coordination between law enforcement authorities of different States on victim identification. • Participate in INTERPOL's victim identification efforts, including by contributing with images to the ICSE database. • Develop, improve, or support policy and procedures regarding the provision of services to identified victims. • Ensure that law enforcement authorities have access to the

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[1] See also INTERPOL resolution AG-2011-RES-08.

	ICSE database.

Policy target No. 2: Enhancing efforts to investigate cases of child sexual abuse online and to identify and prosecute offenders

Operational Goal:	Establish the necessary framework for the criminalization of child sexual abuse online and the effective prosecution of offenders, with the objective of enhancing efforts to investigate and prosecute offenders
Potential Actions	• Identify shortcomings in legislation and adopt the necessary legislative amendments, including criminalization of all forms of online child sexual abuse offences in line with international standards including, for instance, the possession of child pornography and the disqualification of offenders from working with children. • Set up, where appropriate, specialised police units, prosecutors and judges. • Support law enforcement by establishing or enhancing means of cooperation among domestic and international law enforcement agencies, and by ensuring adequate training and funding. • Ensure that effective investigatory tools are made available to those responsible for the investigation and prosecution of cases of child sexual abuse online, including by allowing, where appropriate, for the possibility of covert operations in the investigation of online child sexual abuse offences, under circumstances and procedural guarantees defined by national legislation. • Facilitate and support close cooperation between investigators and prosecutors in cases of child sexual abuse online, both domestically and internationally. • Improve cooperation between law enforcement authorities and private sector actors, whose infrastructure and services may be used for the trade in child sexual abuse material, to facilitate effective investigations into these crimes, including all financial aspects.

Operational Goal:	Improve the joint efforts of law enforcement authorities across Global Alliance countries to investigate and prosecute child sexual abuse online
Potential Actions	• Identify issues involved in international child sex abuse investigations, such as difficulties in determining which as-yet-unidentified offenders involved in online trafficking groups are the most serious, which hinder the effective and quick sharing of key investigative information among law enforcement authorities in Global Alliance countries, and propose solutions. • Identify legal or practical issues, such as the requirements of domestic law or in the formal mutual legal assistance process,

	which hinder the sharing of key investigative information in certain circumstance among law enforcement authorities in Global Alliance countries, and propose solutions.
	• Identify technological issues that make it difficult to investigate child sexual abuse online, and propose solutions.
	• Promote, facilitate and support international law enforcement investigations among Global Alliance countries that dismantle networks of child sex offenders online, including, where appropriate, the setting up and use of Joint Investigation Teams.
	• Increase training, both within Global Alliance countries and jointly among Global Alliance countries, of investigators and prosecutors handling child sexual abuse online cases.
	• Participate in and support existing international law enforcement efforts such as the Virtual Global Task Force.

Policy target No. 3: Enhancing efforts to increase public awareness of the risks posed by children's activities online, including grooming and self-production of images that results in the production of new child pornography that may be distributed online

Operational Goal:	Develop, improve, or support appropriate public awareness campaigns or other measures which educate parents, children, and others responsible for children regarding the risks that children's online conduct poses and the steps they can take to minimize those risks
Potential Actions	• Develop, improve, or support age-appropriate public awareness campaigns or other measures to educate children on how to be safe online.
	• Develop, improve, or support public awareness campaigns or other measures to educate parents, teachers, and others responsible for children regarding the problems of grooming and of online, self-exploitative conduct and methods to prevent such conduct.

Operational Goal:	Share best practices among Global Alliance countries for effective strategies to inform the public about the risks posed by online, self-exploitative conduct in order to reduce the production of new child pornography
Potential Action	• Develop public awareness material in commonly-used languages that can be tailored for use in Global Alliance countries, thereby reducing costs.

Policy target No. 4: Reducing as much as possible the availability of child pornography online and reducing as much as possible the re-victimization of children whose sexual abuse is depicted

Operational Goal:	Encourage participation by the private sector in identifying and removing known child pornography material located in the relevant State, including increasing as much as possible the volume of system data examined for child pornography images.
Potential Actions	- Facilitate the setting up of Public-Private Partnerships focused on identifying and eliminating child pornography material. - Evaluate whether, according to domestic law, there are any impediments to the participation by the private sector to identify and eliminate known child pornography images, and adopt the necessary legislative amendments. - Set out guidelines for cooperation between the private sector and law enforcement authorities on such strategies. - Facilitate the development and the use of technologies to identify and remove known child pornography images uploaded into, downloaded from or hosted in servers under each country's jurisdiction. - Improve international cooperation on child pornography elimination strategies, with a view towards developing consistent approaches and information exchange between countries.

Operational Goal:	Increase the speed of notice and takedown procedures as much as possible without jeopardizing criminal investigation
Potential Actions	- Facilitate the setting up of Public-Private Partnerships in this field. - Set up standardized interfaces between hotlines and ISPs/ESPs. - Provide model Memoranda of Understanding between law enforcement authorities and hotlines and between law enforcement authorities/hotlines and ISPs/ESPs avoiding gaps and bottlenecks, and ensuring effective investigations and preservation of evidence. - Ensure and support the trust of law enforcement authorities in hotlines (e.g. requirements on personnel, procedures or vetting of staff). - Ensure that the necessary conditions are in place for hotlines and ISPs/ESPs to play an effective role in notice and takedown procedures, including by removing legal or administrative obstacles for hotline staff to analyse child abuse images and to take appropriate action. - Develop, improve or support easier reporting mechanisms. - Ensure follow-up by law enforcement authorities to reports on child sexual abuse online.

__Governance and reporting__

To be able to share successes among participating countries, exchange best practices and discuss which further measures might prove useful in effectively fighting child sexual abuse online, a light reporting mechanism is intended.

By 1 April 2013 each participant in the Global Alliance will take stock of measures already implemented within its jurisdiction, will communicate them, and will announce what specific measures it will be undertaking in the future to reach the operational goals and pursue the shared policy targets of the Global Alliance.

Subsequently, by 1 July 2014, and every second year thereafter, each participant will submit a report according to an agreed reporting structure. The reports will describe the state of implementation of the measures announced, assess progress made to reach the Goals of the Global Alliance and to pursue the shared policy targets, and indicate specific actions that each participant will be undertaking as a follow-up.

The reports will be assembled by a secretariat that will also draft a joint report summarizing progress made. On the basis of these reports, the participants will meet by December 2014, and every second year thereafter, at a conference to review the progress made, exchange best practices and, where appropriate, agree on new goals and targets to pursue.

Secretarial functions to organize the reporting exercise and the regular conferences would be carried out by participants on a rotating basis. European Commission Services have expressed their availability to assume those functions in the first round. The U.S. is willing to assume the second rotation, followed by other participating states. On the occasion of each reporting exercise, it would be important for the participants in the Global Alliance to conduct a collective reflection with a view towards refining the Alliance, ensuring appropriate institutional support for the Alliance, and ensuring that the Alliance can develop organically as time goes on.