

# RAN Collection practice template

## Name of the practice

Please note that by practice we mean an activity/method/tool that has been used or is in use by professionals and/or community members.

## Invent2Prevent (I2P) Students For A Unified and Resilient Europe (SURE) and the Manara Center- The Regional Center for Coexistence programmes

## Description

(max. 300 words)

Short description of the aim and working method of the practice. Please note that in this description, it must be clear that there is an explicit connection to preventing and/or countering radicalisation and/or violent extremism. This means that in the aims and/or the activities/methods/tools of the practice, there is a link to preventing and countering radicalisation and/or violent extremism. Practices without this link cannot be included in the RAN Collection.

Invent2Prevent (I2P), Students For A Unified and Resilient Europe (SURE) and the Manara Regional Center for Coexistence programmes are global high school and university initiatives that provide students the opportunity to; Invent2Prevent: create and activate their own products, tools and initiatives to prevent targeted violence and hate crimes; SURE: promote social cohesion in communities where refugees from Ukraine reside and push back against anti-Ukraine/Ukrainian narratives online and offline and; Manara Regional Center for Coexistence:forge relationships with universities to promote a vision of peace, security, and prosperity instead of ethnic or religious bigotry and violence through coexistence in the Middle East and around the world.

In each of these programmes, students from around the world develop campaigns and social media strategies against targeted violence, extremism and disinformation that are credible, authentic and believable to their peers, and that resonate within their communities. A team of students, guided by their teacher, professor and an EdVenture Partners' Program Manager, will develop and produce a real campaign that has measurable impact on their campus and in the community. The teams will research their target market and create a strategy designed to best reach and influence their peers.

	<p>Students in each of these programmes receive an operational budget of between USD 1 000 and USD 2 000 (USD equivalency) to design, pilot, implement and measure the success of dynamic, integrated projects that:</p> <ul style="list-style-type: none"> <li>- motivates or empowers students to become involved in countering hateful and extremist narratives;</li> <li>- proposes a strong call to action inspiring a target audience to “do something” to prevent targeted violence and hate;</li> <li>- Leverages social media or digital platforms to drive rich engagement with a target audience and catalyzes their network to get involved in preventing targeted violence and hate;</li> <li>- Optimizes the sustainability and scalability of each project to continue its progression and evolution beyond the program term.</li> </ul> <p>Teams compete for USD 9 000 to USD 18 000 in prize money as well as sustainment money to build and grow their campaigns.</p>
<p><b>Key themes</b></p> <p>Please <u>choose</u> 2 key themes most corresponding with the practice.</p>	<p>Internet and radicalisation</p> <p>Vulnerable youth and youth engagement in P/CVE</p>
<p><b>Target audience</b></p> <p>Please <u>choose</u> a minimum of one target audience most corresponding with the practice.</p>	<p>Youth / Pupils / Students</p> <p>General public</p> <p>Add additional target audience.</p>
<p><b>Geographical scope</b></p> <p>Please indicate where the practice has been/is implemented (countries, regions, cities).</p>	<p>Invent2Prevent high school and university program is offered in the United States</p> <p>Students for a Unified and Resilient Europe (SURE) is offered to universities in Poland, Romania, Slovakia and Moldova</p> <p>Manara Regional Center for Coexistence programming is offered to universities located in United Arab Emirates, Israel, Morocco, Kurwait, Bahrain, Jordan, Palestine, Egypt, India, Indonesia, Pakistan, Nigeria and Azerbaijan</p>

### Start of the practice

Please indicate when (year) the practice was developed and implemented to indicate the maturity of the practice. In case the practice is no longer active, please indicate when it ended.

Invent2Prevent Starting year: 2015 through fall 2023 academic term and forward

Students for a Unified and Resilient Europe Starting year: 2023

Manara Regional Center for Coexistence Starting year: 2023

Ending year: Select ending year of practice in case practice has ended.

### Deliverables

Please indicate if the practice has led to concrete deliverables, such as (links to) handbooks, training modules, videos.

At the end of the semester, each team of students delivers digital resources from their campaigns, including (but not limited to) the following creative materials:

- original websites and social media pages
- mobile apps or games
- original educational videos and curriculums
- digital ads or brochures
- photo or video archives of cultural activities
- community-based or campus movement events
- final report
- creative materials
- final metrics
- expenses and receipts
- press hits
- opposition summary
- program surveys

Invent2Prevent Final Presentation and Competition – Spring 2023 in Washington, DC

<https://www.youtube.com/watch?v=WO-8NiNZEfI>

Invent2Prevent High School Final Report Slick Sheet –

<https://www.dropbox.com/scl/fi/y18x9etpm51r8eu2lta3n/I2PHS-Informational-Sheet-F23.pdf?alias?rlkey=xw37drgfdbijmfn3n9ddmupj2&dl=0>

Glassboro High School Presentation – 2023 Spring Semester First Place Finalist

[https://www.dropbox.com/scl/fi/866lwa8ymxhh3qexf5h91/Presentation\\_Glassboro.pptx?rlkey=nmklu6a2ztys0zhrkmiceb9ga&dl=0](https://www.dropbox.com/scl/fi/866lwa8ymxhh3qexf5h91/Presentation_Glassboro.pptx?rlkey=nmklu6a2ztys0zhrkmiceb9ga&dl=0)

Johns Hopkins University Presentation – 2023  
Semester Second Place Finalist

[https://www.dropbox.com/scl/fi/q0sx6ko8i0t02o0zc106z/S23\\_I2P\\_FinalReport\\_JohnsHopkinsUniversity\\_low.pdf?rlkey=mb7u9aytcwh8cz6v5vxh4q88h&dl=0](https://www.dropbox.com/scl/fi/q0sx6ko8i0t02o0zc106z/S23_I2P_FinalReport_JohnsHopkinsUniversity_low.pdf?rlkey=mb7u9aytcwh8cz6v5vxh4q88h&dl=0)

High School and University Invent2Prevent Top Finalist  
from the Spring 2023 Academic Term –

<https://www.dropbox.com/scl/fi/u5zxprwube47old891vuk/TMI07891-copy.JPG?rlkey=pr3t5b77xbqoziosa8fikzj5j&dl=0>

### Evidence and evaluation

Short description on performance measures of the practice, including

1. qualitative views and quantitative (statistical) data  
e.g. measure of the success of your project or intervention.
2. evaluation and feedback, including surveys and/or anecdotal evidence e.g. have you done either an internal or external evaluation, have you encouraged any feedback from your target group?
3. peer review which feedback did the practice receive in the RAN working group and/or study visit where the practice was discussed.

Please elaborate on the outcomes of your monitoring and evaluation efforts.

Each team compiles a comprehensive analysis of their campaigns with measures of success, which may include (but is not limited to):

- number of campaign impressions;
- number of social media followers for each outlet used;
- behavioural shifts;
- number of students involved in campaign events and activities;
- campus awareness of the initiative, product or tool;
- additional qualitative and quantitative data from surveys, focus groups and other research methods.

Since its inception in spring 2015, EdVenture Partners has had over 10 000 students participate in over 700 P2P programmes across 76 countries and 49 American states. Over 300 million people have been reached via social campaigns, campus movements, mobile apps, cultural activities, videos and more, generating over 600 unique press pieces.

	<p>In depth research has been performed by:</p> <p>Harvard University: Original study of Peer to Peer: Challenging Extremism</p> <p><a href="https://www.dropbox.com/scl/fi/lcaxjf5nj5ljcp5xg1was/Harvard-Study.pdf?rlkey=0yf9hvtblhzrfs902kx9isgut&amp;dl=0">https://www.dropbox.com/scl/fi/lcaxjf5nj5ljcp5xg1was/Harvard-Study.pdf?rlkey=0yf9hvtblhzrfs902kx9isgut&amp;dl=0</a></p> <p>Johns Hopkins University and Drexel University: 11 year research study on EdVenture Partners project based learning</p> <p><a href="https://www.dropbox.com/scl/fi/p1ljmxc39qh4kbblijufs/h/CSI-Presentation-Oct-2016-AZ-Submitted-copy-2.pdf?rlkey=2g8j07h67qqjet0khj8w8g0k8&amp;dl=0">https://www.dropbox.com/scl/fi/p1ljmxc39qh4kbblijufs/h/CSI-Presentation-Oct-2016-AZ-Submitted-copy-2.pdf?rlkey=2g8j07h67qqjet0khj8w8g0k8&amp;dl=0</a></p>
<p><b>Sustainability and transferability</b> (maximum of 200 words)</p> <p>Short description on the sustainability and transferability of the practice, including e.g. information on the costs of the practice. <u>Please elaborate on which elements are transferrable and how.</u></p>	<p>The I2P sustainment program provides collegiate teams with an additional year of management support and mentorship. This opportunity helps university teams scale and sustain their I2P projects after the academic term has ended.</p> <p>The top three collegiate teams each semester will automatically be invited to participate in the sustainment program. Additional teams with promising sustainment models may also be invited to apply.</p> <p>The sustainment program is largely I2P team-driven, meaning each team sets its own goals and output for this yearlong effort. Sustainment teams will be asked to establish a set of quarterly deliverables that will guide their focus throughout the entire year-long sustainment period. Teams will have a monthly check-in call and can reach out for support over email at any time.</p> <p>Additional funding of \$10,000 is provided to each of the sustainment teams. Teams wanting to scale and grow their I2P campaign can use their sustainment year to pursue additional funding to help finance growth.</p> <p>Each team interested in sustainment will be required to provide the following information:</p> <ul style="list-style-type: none"> <li>• Basic team information including:             <ul style="list-style-type: none"> <li>o Final project report submitted at completion of term</li> <li>o Outstanding applications for grants or additional funding</li> <li>o Number of team members committed to continuing with the project</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>• Statement on future vision for the project (500 words)</li> <li>• Evidence of sustainment potential (500 words)</li> <li>• Statement of the biggest challenges the team is facing (500 words)</li> <li>• Identification of five next steps they plan to complete in the sustainment programme here</li> </ul>
<p><b>Presented and discussed in RAN meeting</b></p> <p>Please note that to be included in the Collection, the practice is preferably nominated through one of the RAN meetings. Add name of the RAN Working Group/event, date, place and subject of meeting.</p>	<p>Name: RAN EDU</p> <p>Date: 25/11/2015</p> <p>Place: Prague</p> <p>Subject: Peer2Peer: Challenging Extremism</p>
<p><b>Linked to other EU initiatives or EU funding</b> (maximum of 100 words)</p> <p>Please indicate how your project was funded, if your practice is linked to other EU initiatives or projects, AND explicitly note if it is (co-) funded by the EU, and if so, by which funds? Such as Erasmus +, Internal Security Funds (ISF), European Social Fund (ESF), Horizon 2020, etc.</p>	<p>NA</p>
<p><b>Organisation</b> (enter maximum of 100 words and select organisation type)</p> <p>Please briefly describe the organisation behind the practice including the legal status e.g. NGO, governmental, limited company, charity etc.</p>	<p>EdVenture Partners (EVP) is an organisation dedicated to developing innovative industry–education partnership programmes. These experiential learning opportunities provide students with hands-on, real-world experience, while clients can take advantage of social impact and community outreach solutions and recruiting access at colleges, universities and high schools. EdVenture Partners has designed and managed programmes at over 900 universities and 400 high schools in North America and internationally.</p> <p>EdVenture Partners is a female owned, for-profit small business organisation that is compensated for programme development and programme management through the deployment of a mutually agreed contract and statement of work with its clients.</p> <p>here</p> <p>Type of Organisation: For profit</p>

<p><b>Country of origin</b></p> <p>Country in which the practice is based.</p>	<p>EU or EEA country: Choose from list of EU and EEA countries.</p> <p>or:</p> <p>Non-EU country: United States of America</p>
<p><b>Contact details</b></p> <p>Please provide contact details of who can be contacted within the organisation, with name and email address.</p>	<p>Address: 49 Dos Osos, Orinda California 94563 USA          Contact person: Tony Sgro          Email: <a href="mailto:tony@edventurepartners.com">tony@edventurepartners.com</a>          Telephone: +11 415 264 7666          Website:  <a href="https://www.edventurepartners.com/invent2prevent">https://www.edventurepartners.com/invent2prevent</a></p>
<p><b>Last update text</b> (year)</p>	<p>2023</p>