RAN Collection practice template

Name of the practice	„bildmachen" – memes against religious extremism
Please note that by practice we mean an activity/method/tool that has been used or is in use by professionals and/or community members.	**„bildmachen" – memes against religious extremism** **Support critical media education in workshops for youngsters — Civic and media education for the prevention of religious extremism in social media** **Workshops on media education**
Description (max. 300 words) Short description of the aim and working method of the practice. Please note that in this description, it must be clear that <u>there is an explicit connection to preventing and/or countering radicalisation and/or violent extremism</u>. This means that in the aims and/or the activities/methods/tools of the practice, there is a link to preventing and countering radicalisation and/or violent extremism. Practices without this link cannot be included in the RAN Collection.	The aim of "bildmachen" is it to promote critical media literacy among adolescents and young adults. As well to strengthen their resilience against religious extremist content they may encounter online. It focuses on the topics of Islam, anti-Muslim racism and Islamism, in the context of social media and extremist web content. They learn how to fact-check questionable assertions and how to identify Islamic extremist narratives. The project challenges religious extremist narratives and encourages alternative perspectives and approaches to issues of everyday life, identity, religion and socio-political activity. Working method is a peer-to-peer approach in a workshop setting for youngsters and young adults. During the workshops, participants work with iPads and create memes against religious extremism and hate speech.

	The workshops also include online content designed by participants to illustrate ways of introducing personal perspectives and experiences into the discussion.
Peer reviewed	No
Key themes Please <u>choose</u> 2 key themes most corresponding with the practice.	(Early) prevention Formal/informal education
Target audience Please <u>choose</u> a minimum of one target audience most corresponding with the practice.	Youth / Pupils / Students Youth / Pupils / Students Youth / Pupils / Students
Geographical scope Please indicate where the practice has been/is implemented (countries, regions, cities).	The bildmachen project is implemented in Berlin.
Start of the practice Please indicate when (year) the practice was developed and implemented to indicate the maturity of the practice. In case the practice is no longer active, please indicate when it ended.	Starting year: 2017 Ending year: 2024 Select ending year of practice in case practice has ended.
Deliverables Please indicate if the practice has led to concrete deliverables, such as (links to) handbooks, training modules, videos.	The practice comprises three workshop modules for youngsters: Critical media literacy, Extremist content and Empowerment. Under these modules, the young people develop content themselves, like memes. This content is collated on the project's website (in the Hall of Meme on http://www.bildmachen.net/). At the close of 2019, the workshop and training modules were published on the website.

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Evidence and evaluation Short description on <u>performance measures</u> of the practice, including 1. <u>qualitative views and quantitative (statistical) data</u> e.g. measure of the success of your project or intervention. 2. <u>evaluation and feedback</u>, including surveys and/or anecdotal evidence e.g. have you done either an internal or external evaluation, have you encouraged any feedback from your target group? 3. <u>peer review</u> which feedback did the practice receive in the RAN working group and/or study visit where the practice was discussed. Please elaborate on the outcomes of your monitoring and evaluation efforts.	All project activities were being evaluated by the Institute for Media Education in Research and Practice (Institut für Medienpädagogik in Forschung und Praxis — JFF). The evaluation team has developed different indicators with which the results of the training sessions and workshops were analyzed. In 2018, the bildmachen workshops reached 1115 participants of whom 86 % were between 14 and 17 years old, the remaining group of 14 % were older. In addition, bildmachen has reached 492 educators through its trainings for practitioners.
Sustainability and transferability (maximum of 200 words) Short description on the sustainability and transferability of the practice, including e.g. information on the costs of the practice. <u>Please elaborate on which elements are transferrable and how.</u>	The youngsters work actively with the trainers on identifying extremist content and on how to respond. The produced content (i.e. memes) is made available on an online platform. The project aims to connect locally with networks and institutions, both in and out of school. The online platform ensures a wider dissemination of experiences gained and of project results. The workshops are free of charge.
Presented and discussed in RAN meeting Please note that to be included in the Collection, the practice is preferably nominated through one of the RAN meetings. Add name of	Name: RAN EDU Date: 29-30 November 2017 Place: Budapest Subject: Dealing with fake news and propaganda in the classroom; media literacy in the digital era

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the RAN Working Group/event, date, place and subject of meeting.	Name: RAN POL. Date: 4-5 April 2019. Place: Stockholm.
Linked to other EU initiatives or EU funding (maximum of 100 words) Please indicate how your project was funded, if your practice is linked to other EU initiatives or projects, AND explicitly note if it is (co-) funded by the EU, and if so, by which funds? Such as Erasmus +, Internal Security Funds (ISF), European Social Fund (ESF), Horizon 2020, etc.	The project is funded by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth as part of the 'Live Democracy!' program.
Organisation (enter maximum of 100 words and select organisation type) Please briefly describe the organisation behind the practice including the legal status e.g. NGO, governmental, limited company, charity etc.	The project is directed by ufuq.de (civic education and prevention). ufuq.de is a Germany-based NGO that receives financial support through the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth and various respective German federal states. ufuq.de operates at the intersection of education, academia and public debate. It aims to foster a sense of belonging and to empower youngsters to confront Islamism and ethnic-nationalist ideologies. In addition, ufuq.de organizes training sessions and conferences for educators and civil servants on youth cultures, Islam and Muslims in Germany, and carries out prevention work in local communities and educational institutions. ufuq.de regularly publishes educational material and scientific papers to inform the broader public about issues related to Islam and migration in Germany. Type of Organisation: Other
Country of origin	EU or EEA country: Germany

Country in which the practice is based.	or: **Non-EU country:** Enter name if non EU country
Contact details Please provide contact details of who can be contacted within the organisation, with name and email address.	Address: ufuq.de Dudenstr. 6 10965 Berlin Germany Contact person: Dalal Mahra Email: dalal.mahra@ufuq.de Telephone: +30 7809-5564 Website: https://www.bildmachen.net
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